

KAY BOISEN

Peak Agency

Personal Statistics:

Height: 5'5" Dress: 8 - 10 Age Range: 60 – 75
Weight: 135 Shoe: 9
Eyes: Blue Hair: Gray

Experience:

Television: Spokesperson: January Thaw and DMACC Women's Retreat

Fashion: Pattern Cover (approx 30 over 10 years)

Commercials: Redikers Furniture; spokesperson (12 thirty second spots)
Iowa Lottery (numerous), JCPenney, Karl Chevrolet,
Franklin Mental Hospital, Maytag, Pioneer, HyVee (these were
featured characters or extras all non-speaking)

Film: Maytag; Gemini and Neptune (non-speaking) Applied Art and Technology
Conflict Resolution; (speaking) American Media
Born Free; ITC
Customer Service Training; ITC

Print: Wall Mart, Camping Gear, package cover (several)
Mature Outlook Magazine, cover and featured article
JCPenney, newspaper
Mercy Hospital, brochure
Farm Bureau, newspaper
Principal, numerous brochures
Guide One, billboard and brochures
Maytag, brochure
ABC Security, brochure
WellMark, monthly newsletter
Current, mail order catalog

Training:

Commercial Modeling, TV/Video and Photo Posing: Avant Studios
Acting for the camera, James Axiotis
Skin Care and Color Analysis, BeatiControl Cosmetics
Professional Image Consulting, Karla Jordan
"Color Diversity", Cheryl Burch
Reading Body Language, Hale Starr and Clive Elliot

Extras:

Travel Director for ITA group (part time). Professional presenter and teacher: image, color, body language, accessorizing and personal development (retired)

Special Interests:

Mother of four, grandmother of 13, racquetball, pickleball, dancing, travel, hiking, sewing, biking, water and snow ski, crafts, entertaining, grew up on a farm